

FSA 2023 Conference February Shout-Out

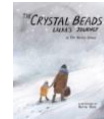
At the February NLAPW Zoom meeting, Laura Walth gave good advice about the 2024 National Biennial that could also pertain to our October state conference. She said, **If you're even just thinking about attending, start making a plan. If it doesn't work out, that's OK – but plan “how to get there” just in case.**

We hope you're **“making a plan”** for our conference!

Here are some of the exciting sessions and workshops that are being **planned - and please note: this is a 2-pager!**

Children's Book Illustration (Stephanie Pyren-Fortel, Jacksonville) Attendees will learn how to make a storyboard from a script and will be given information about styles of illustrations, page numbers, pricing, and a bit about publishing options. If attendees would like, they can bring a short poem or script to illustrate.

From Page to Stage (Pat Black-Gould/Barbara Dunham/ Genevieve Fortner, Pensacola/ Sheila Firestone, Boca Raton) Attendees will learn how the collaboration between a writer and a collage artist grew from a presentation at the 2019 FSA conference, to include a musician/ composer, and a choreographer. The four women will bring Pat's award-winning book “The Crystal Beads” to life on stage.



The Fearless Portrait – Frank Auerbach (Polly Tetrault, Sarasota) Sometimes we allow negative thoughts about our abilities to get in our way, or half-way through a project suddenly feel at a loss about how to complete it. Using artist Frank Auerbach's **fun** technique, attendees will work with full authority, fearless focus, and confidence.

Preserving the Architectural Creativity of Yesteryear (Alice McCoy, Jacksonville) Participants will view photographs of architectural details of 2 historic Florida homes on the National Registry of Historic Places, The Stetson Mansion in Deland, and The Sydonie Mansion in Mt. Dora. The presenter will also discuss the unique design features of each home, along with how the final space met the current owners' expectations.



The Stetson Mansion

Branch Boost (Wilma Davidson, Sarasota/Karen Morris, Pensacola) Participants will receive tips on helping their branches flourish by attracting new members, increasing member participation, and helping branch “friends” achieve National certification

What Musicians, Artists, and Writers Can Learn from Each Other (Sandra Moulin, Sarasota) Participants will gain new ideas by sharing with each other and learning new techniques from the instructor's many years of writing, selling art, and performing onstage. Presenter will lecture, play the keyboard, and inspire participants to return to their craft energized.

Author! Author! How to Sell Your Book Using The Author's Platform (Brenda Spalding, Sarasota) Both new and seasoned participants will be encouraged to realize that they must promote themselves and their books, not just write and hope for sales. Using Twitter, Facebook, Instagram, and a website is not enough these days. Learn where to look and how to make your presence known.

Turn Your Fear and Anger into Money (Wendy Everett, Palm Beaches) Learn how the presenter turned negative energy into action and creative productivity in NYC in the pattern design world and in her life. She will share her adventures in the Big Apple designing for McCall's, Vogue/Butterick, and Simplicity, as well as Barbie, Cabbage Patch and Care Bear.

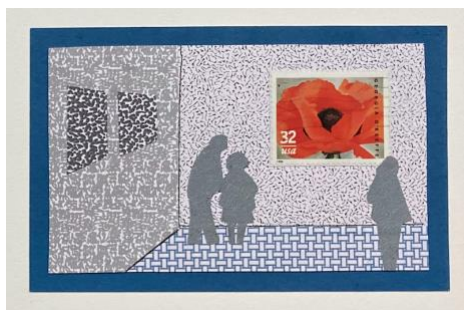


How to Embellish Your Finished Painting and Add the WOW Factor! (Fran Mann Goldman, Boca Raton) Utilizing acrylic skins adds dimension and detail to completed paintings. Participants will learn how to create and apply these skins, and will go home with an already created acrylic skin for experimentation.

Producing Books for Schools with READ USA (Susan D. Brandenburg/Stephanie Pyren-Fortel, Jacksonville) By partnering with the nonprofit READ USA (Readers Are Leaders), a biographer, an artist, and a graphic designer worked together in 2022 to produce 12 monthly books titled *Jeremy's Journey Through Jacksonville Looking for Leaders*. Attendees will learn how these books benefit 4th-6th grade students in knowledge of history and vocabulary, including vocabulary that teaches them important values.

Two Are Better Than One: The Art of Collaboration (Wilma Davidson/Diana deAvila, Sarasota) Presenters will share with attendees how to find your collaborator(s), how to establish sustainable roles for one another, and how to get the process to work with everyone, and will discuss the benefits of collaboration.

Mailbox Art (Mary Ann Miller, Jacksonville) Using security envelopes and cancelled stamps, participants will construct a small collage which may be framed or sent as a postcard.



Mailbox Art